

Case Study

Worm Bedding Producer Increases Output with Economical Automation

The Challenge

With a demand for high output from retailers and the high-quality expectations of their Fat N Sassy Worm Bedding product line, TBK needed to find the right packaging automation solution to fit their needs and budget. They turned to Rocket Industrial to solve their productivity issues hand taping boxes.

Goals:

- Prove the ROI and cost savings of automation
- Maintain the current case size

The Rocket Solution

An initial discovery visit allowed us to determine TBK Manufacturing's goals. A Loveshaw LD-7 case sealer was brought in for an on-site demonstration and test phase. The case sealer immediately proved to be a significant time saver with it's up to 80ft/min belt speed.



Results

- Increase in case output by 600%
- Decrease in tape costs

The Loveshaw LD-7 was able to process the same amount of cartons in five minutes which takes an employee, manually taping, 30 minutes to do. Todd Luedke, Owner of TBK Manufacturing expresses, "This case taper has been a huge time saver for us. Rocket Industrial's on-site equipment demo was really helpful for us in making our final decision." The case sealer also provides the reliability and consistent quality TBK Manufacturing needs.